SARA NINNO
UX/UI DESIGNER

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SKILLS

UI & Visual design for Android & iOS
UX | Interaction design | Prototyping
Management | Branding | HTML | CSS
Graphic Design | Illustration | Adobe
Sketch | InVision | Marvel app | Zeplin

EDUCATION

WEB MASTER
Adobe Certified Associate
Punto Net, Ancona (IT)

BA in DESIGN & FASHION
Università degli Studi di Urbino
"Carlo Bo", Urbino (IT)

LANGUAGES

Italian: native speaker
English: Fluent
French: intermediate

ABOUT ME

As a creative and conceptual designer, my passion lies in transforming innovative thinking into reality.
User is the main focus, creativity and aesthetics are subject to usability.
I pride myself on my ability to nimbly adapt to each project's needs, with or without a brief, and to synthesise the client's vision.
I have a varied background and I am able to multitask, work on large scale projects as well as ad hoc tasks, prioritise and organise the workflow.
It's very important for me to work in a positive environment so I use my energy to create good vibes, inspire new projects and initiate cooperation.

EXPERIENCE

UX/UI Designer
TUI Group

October 2017 - Present
London

In TUI I design patterns and interactions for the mobile app, develop prototypes to illustrate interactions as well as working closely with Android and iOS developers.
I produce UI style guides to standardize visual elements and keep the flow consistent to deliver a high quality user-centric product.

UX/UI Designer
Win Technologies, Betway Group

July 2014 - October 2017
London

I joined Betway as visual designer and evolved to UX/UI designer.
I redesigned Spin Casino, Betway Vegas, icons and visual design for Hippodrome, UX and UI of the first West Ham Jackpot app, worked on several campaigns where I have been managing my team throughout all the stages of the project.

UI/Visual Designer
Adverdose

Apr 2014 - July 2014
London

A 360° designer role but mainly UI. I designed the Adverdose iOS app from the wireframes to the final visual design, working with a remote dev team.

Graphic and UI Designer
Thumbtags

Jan 2014 - Apr 2014
London

I designed the interface "slide to shop the look" which allows users to click and buy the items on a website.
This tool was present on many blogs and websites, MTV was a big name in their client portfolio.